# NEGAN FU

### CONTACT INFORMATION

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negan.com
Savannah College of Art & Design
B.F.A. in Film & TV with a Minor in Sound
Editing
Graduated June 2023 with a 3.60 GPA

## **WORK EXPERIENCE**

#### **ENTERTAINMENT REPORTER**

SCAD Radio | 2022-2023

-Engaged with talent and PR on the red carpet through interviewing & shooting b-roll at fast-paced, high profile events such as the SCAD Savannah Film Festival <a href="https://www.youtube.com/watch?v=xcuzKzlj0ew">https://www.youtube.com/watch?v=xcuzKzlj0ew</a>

-Developed and edited video content for YouTube and Instagram, including clips from red carpet interviews

#### MARKETING MANAGER

SCAD District | 2019 - 2020

-Created on-brand visuals and performed copywriting duties for District's Instagram and Facebook pages -Demonstrated an enthusiasm for media by contributing written articles and video content for the publication, often revolving around entertainment/pop culture

# SKILLS & SOFTWARES

#### **POST-PRODUCTION**

Adobe Premiere, ProTools, Avid Media Composer

#### **ADMIN DUTIES**

Microsoft Suites, Google Suites, Zoom, Mac and PC OS

#### **VIDEO SHARING**

YouTube, Vimeo, TikTok, WeTransfer, IMDBPro, Instagram Reels

# SELECTED PROJECTS

# "A LEG UP" - COCA-COLA REFRESHING FILMS COMMERCIAL

Co-Director, Co-Producer | https://www.negan.com/alegup

- -Worked closely with a global brand through weekly brainstorm sessions to ensure the commercial's message and branding aligned with client's values
- -Acted on feedback for every aspect of the production by contributing appropriate ideas and solutions
- -Exercised written and verbal communication skills through consistent crew emails, text messages and virtual meetings
- -Oversaw the post-production process, including a collaboration with Company 3 in Atlanta, and social media rollout to ensure we stayed on track for all delivery deadlines
- -Managed a cast & crew of over 90 people and effectively communicated with each department head to ensure seamless execution of the pre-pro, production and post-production phases
- -Currently playing theatrically at Landmark Cinemas in Canada

#### "LIVING DEAD" - COMEDY SHORT FILM

Director | https://www.negan.com/livingdead

- -Extensive pre-production process consisting of detailed character breakdowns, loglines, synopses and beat sheets
- -Rotated between all departments to ensure production operated efficiently and creative choices complimented my vision
- -Identified prospective talent for the project and reached out to them w/ the script directly
- -Selected by SCAD to be submitted via their office to the Student Oscars and numerous film festivals for the 2023/24 festival circuit

#### MUSIC THROUGH THE DECADES

Creative Director, Editor, Colorist | 2023

- -Social content I curated for an Instagram project
- -Worked with a Motion Media artist to emulate Spotify UI
- -Outsourced vintage outfits & props from local businesses <a href="https://www.instagram.com/p/Cuhx3IFLEZo/">https://www.instagram.com/p/Cuhx3IFLEZo/</a>