

# NEGAN FU

## CONTACT INFORMATION

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negan.com

Savannah College of Art & Design

B.F.A. in Film & TV with a Minor in Sound Editing

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## WORK EXPERIENCE

### FRONT DESK ATTENDANT

Northwest Cary YMCA | 2023 - 2024

- Utilized strong verbal communication skills to assist members with inquiries, demonstrating proficiency in multitasking and prioritization
- Provided phone coverage, sent emails, printed out schedules and performed various other administrative tasks

### BROADCAST ASSISTANT

SCAD Radio | 2022-2023

- Collaborated with production staff to conduct interviews and capture b-roll at fast-paced, high-profile events like the SCAD Savannah Film Festival, demonstrating ability to work well under pressure
- Edited video content for various platforms including YouTube and Instagram

### MARKETING MANAGER

SCAD District | 2019 - 2020

- Generated engaging visual and written content for District's Instagram, amplifying colleagues' stories and promoting brand awareness
- Provided real-time social media coverage during the SCAD Savannah Film Festival, showcasing adaptability and ability to thrive under pressure
- Contributed cross-platform ideas at weekly inter-departmental sessions, including pitches for articles, social posts and video content

## SELECTED PROJECTS

### "A LEG UP" - COCA-COLA REFRESHING FILMS COMMERCIAL

Co-Director, Co-Producer | <https://www.negan.com/alegup>

- Worked closely with a global brand through weekly inter-departmental brainstorm sessions to ensure the commercial's message and branding aligned with client's values
- Extensive casting process consisting of 40+ auditions. Filmed the auditions myself and clipped together our favorites to send to the CCRF team.
- Coordinated with the social media manager and BTS producer to oversee the production cycle of social assets and content creation, including crew shoutouts and curated TikToks, showcasing proficiency in managing social media content creation and promotion
- Supervised the post-production process, including a collaboration with Company 3 in Atlanta, to meet all delivery deadlines, showcasing attention to detail and project management skills

### "LIVING DEAD" - COMEDY SHORT FILM

Director | <https://www.negan.com/livingdead>

- Extensive pre-production process consisting of detailed character breakdowns, loglines, synopses and beat sheets
- Rotated between all departments to ensure production operated efficiently and creative choices complimented my vision
- Identified prospective talent for the project and reached out to them w/ the script directly
- Nominated for Best Director at the 2024 Southeast Emmy Student Production Awards

## SKILLS & SOFTWARES

### POST-PRODUCTION

Adobe Premiere, ProTools, Avid Media Composer

### ADMIN DUTIES

Microsoft Office Suite, Google Suite, Zoom,  
Mac and PC OS, Keynote

### VIDEO SHARING

YouTube, Vimeo, TikTok, WeTransfer, IMDBPro,  
Instagram Reels